

# Swiftium Forward Leads

---

## Enabling Lead Forwarding for a Show

- 1) Navigate to <https://swiftium.co/Reporting/>
- 2) Log into a management account.
- 3) Select the desired show from the drop down list to setup up lead forwarding.
- 4) Press the *Advanced Settings* link below the drop down list.
- 5) Press the *Manage Show Configuration* link.
- 6) Press the *SetupFile Configuration* tab in the navigation bar.
- 7) Find the *Lead Forwarding Link* textbox. Enter your end point link.
- 8) Press the *Save* button at the top.

## End Point Specifications

- Accept data in JSON format
- HTTP POST
- Concurrent request
- HTTPS ( Optional )
- A successful request must return the string *OK* with a Http code of 200
- Accept an array of Lead objects.

## Lead Data Properties

The *SetupFileID* is our system's show identifier token. It will be present in every lead data object. It will never be null. If you require your system's show identifier token in the request, this can be accomplished by encoding it as a URL query parameter in the *Lead Forwarding Link* textbox in the management page.

The *ServerID* is the lead's unique identifier. It does not uniquely identify an attendee. The *BadgeID* can be used to uniquely identify an attendee. The *ServerID* is important because when a lead is modified this ID will be present when the lead is forwarded again. Instead of treating this as a new lead, your system can update an existing lead.

All fields can be null except for the following: *SetupFileID*, *ServerID*, *ServerTimeStamp*, and *CaptureDataTime*.

## Lead Data Format

```
[{
  "AccessControl": "f",
  "AccessControlFlag": "ACCESS GRANTED",
  "AccessControlState": true,
  "BadgeID": "12346",
  "CaptureDateTime": "2015-08-11 22:14:40",
  "CellPhone": null,
  "City": null,
  "Company": null,
  "Country": null,
  "CustomFields": [
    { "Key": "SkypeName",
      "Value": "JohnSmith1990"
    },
    { "Key": "CRM ID",
      "Value": "920123232"
    }
  ],
  "DeviceID": "44674",
  "Exhibitor": {"Booth": "501", "Company": "TEST"},
  "Email": null,
  "Fax": null,
  "FirstName": "John",
  "FullName": null,
  "Home": null,
  "LastName": "Smith",
  "Notes": "my note",
  "PhoneNumber": null,
  "Qualifiers": [{
    "Key": "Email Catalog",
    "Value": [
      "No"
    ]
  }
],
  "QualifierCategoryID": "5865",
  "ServerID": 7493486,
  "ServerTimeStamp": "2015-08-11 22:14:49",
  "Session": "",
  "SetupFileID": 8882,
  "State": null,
  "Street": null,
  "Title": null,
  "ZipCode": null
}]
```